

# Roland® *rental*



## *Leading finance provider to the signage industry*

Roland Rental enables customers to purchase Roland equipment without the upfront investment. This unique program takes the hassle out of finance through industry knowledge, fast approvals and simple documentation, making it easy for customers to upgrade their technology and expand their business.



powered by:

 **ecolease**  
equipment finance made simple

## Benefits of Roland Rental

### Simplicity and speed

Simple documentation and approval without the requirement of financial statements for sums up to \$35,000 incl. GST (subject to credit criteria).

### 100% tax deductible

Rental payments are an expense item for reporting purposes and are 100% tax deductible when equipment is used for business purposes.

### Conserves cash

Small monthly payments rather than one large upfront payment.

### Fixed monthly rental payments

Fixed payments throughout the term make budgeting easy.

### No Residual responsibility

You have no large lump sum to pay at the end of term, simply pay one more monthly repayment and own it!

### Government, Education and Corporate sectors

Rental payments are pure operating expense and may not require capital expenditure approval.

## The Rental Comparison

Benefit	Rental	Traditional Lease	Cash Purchase
Conserve cash – pay for use over time	✓	✓	✗
Fixed regular payments	✓	✓	✗
Bundling of hardware, software, maintenance and services	✓	✗	✓
Payments fully tax deductible	✓	✓	✗
No Financial Statements required	✓	✗	✓
Fast turnaround and approval	✓	✗	✓
Off balance sheet	✓	✗	✗

## Commonly Asked Questions

### Who is Ecolease?

Ecolease manage the Roland Rental program on behalf of Roland DG. Capital Finance Australia Limited is the underwriter.

### Are the payments tax deductible?

Yes - up to 100%, depending on the portion of usage for the business.

### What happens if something goes wrong with the equipment?

Outside the manufacturers standard warranty it is the responsibility of the customer to ensure the equipment is maintained in good working order at all times (less fair wear and tear).

### Can I add on equipment to my existing rental agreement?

Organising additional equipment during the rental term is simply a matter of signing off on a rental document that runs beside the existing one. This allows you to increase your rental equipment without extending the term, or to add equipment and extend the term so that the rental payments are similar to your current agreement.

### Do the rental payments include insurance?

It is the responsibility of the customer to ensure the equipment is insured at all times.

### Who owns the equipment?

You own the equipment at the end of the agreed contract term for one extra repayment.

### Can I cancel and hand back the equipment before the end of term?

If you return the equipment before the end of term you must pay for the balance owing. Most clients prefer to upgrade to new equipment and take out a new rental agreement.



## Who is eligible?

The approval criteria as follows:

- Businesses that have been established for a minimum of two years and are registered for GST
- Business owners/directors are confirmed property owners
- Business and Owners have a clear credit history
- Transactions over \$35,000 require business financial statements

**Call the friendly Ecolase team today to discuss your Roland finance needs - 02 9416 0629 | 0412 741 590**



Imagine.

 **Roland**<sup>®</sup>

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